

LONGEVITY + DESCI SUMMIT 2023

ENDING AGE-RELATED DISEASES

6TH ANNUAL CONFERENCE
NEW YORK CITY | AUGUST 10 - 11

[Lifespan.io/Conference](https://lifespan.io/conference)

SPONSORSHIP PROSPECTUS





At **Lifespan.io**, we share your passion for making a difference. As the leading nonprofit advocacy and media organization dedicated to longevity and rejuvenation biotechnology, we're here to transform public perception of aging - and in the process increase funding and support across the entire field of longevity biotech as well as decentralized science.

That's why we are hosting our 6th annual **Ending Age-Related Diseases (EARD)** Conference!

Each year, we unite our community of researchers, visionaries, investors, industry leaders, policy makers, and entrepreneurs to share transformative ideas essential to pushing the movement forward and accelerating the rate of progress.

We are thrilled to provide our attendees, exhibitors, and partners with invaluable education, collaboration, and networking opportunities.

We invite you to join us at **EARD 2023**, and explore the many ways that Lifespan.io supports our collective mission of accelerating progress and overcoming the burdens of aging.

CONFERENCE HISTORY

2018



2019



2020



2021-22



2023



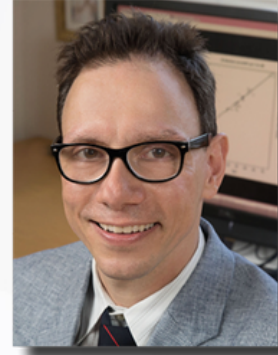
DAYS	1	2	2	4	2
FORMAT	In-Person	In-Person	Virtual	Virtual	Hybrid (In-Person & Virtual)
ATTENDEES	160	200	200	450+	1000+
SPEAKERS	17	30	17	50+	25+



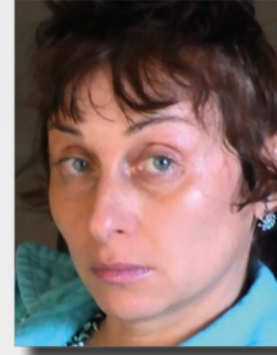
PREVIOUS FEATURED SPEAKERS



Dr. George Church
Harvard Medical School



Dr. Steve Horvath
David Geffen School of Medicine



Dr. Irina Conboy
UC Berkeley Research



Dr. Eric Verdin
The Buck Institute



Dr. Matt Kaeberlein
University of Washington



Dr. Tim Peterson
VitaDAO



Qiao Wang
Alliance DAO



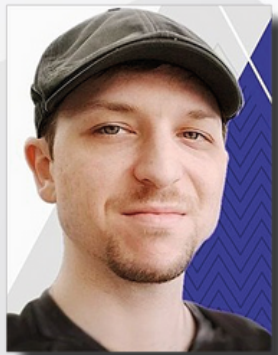
Dr. Ronald Kohanski
National Institute on Aging



Scott Moore
Bitcoin



Dr. Vadim Gladyshev
Harvard Medical School



Witek Radomski
Enjin



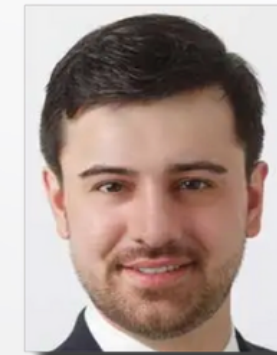
Dr. Aubrey de Grey
Longevity Escape Velocity Fdn.



Dr. Greg Fahy
Intervene Immune



Dr. Brian Kennedy
National University Singapore



Dylan Livingston
Alliance for Longevity Initiatives

[List of All Speakers](#)

PREVIOUS SPONSORS AND PARTNERS



HUMANITY

NOVOS



Insilico Medicine
insilico.com



ELYSIUM



VitaDAO



CURE
DAO





WHY SPONSOR?

Lifespan.io's mission is to accelerate progress in our fight against the burdens of age-related diseases - and make longevity a mainstream topic.

By sponsoring this conference, you are supporting the entire field of longevity, and positioning our collective mission in front of larger audiences.

- Present as an **industry leader**, invite prospective partners/clients
- Generate **brand awareness** with various content opportunities
- Leverage Lifespan.io's extensive **media reach**
- Join a well-respected **international community of experts**
- Network and collaborate with **global decision makers**
- Be part of the **conversation**



VISIBILITY & REACH

Lifespan.io is able to reach over **5,000,000** people on a regular basis!

Our teams of professional Journalists and Video Producers create responsible, high quality content that is presented to millions.

We own and operate multiple high-impact media platforms and channels including:

[Life Noggin](#)

[Lifespan News](#)

[Lifespan.io](#)



250,000+
Monthly unique readers
Lifespan.io website



60,000+
Newsletter subscribers



3.3 Million+



2 Million+



60,000+



5,000



90,000+



Lifespan.io serves as a nexus that **supports and represents the entire Longevity Biotech industry**

ATTENDEE PROFILES

Academics
Advisors
Advocates
Clinicians
Data Scientists
Executives
Entrepreneurs
Government Reps
Investors
Philanthropists
Policymakers
Press
Researchers
Startups
Students
Thought Leaders

COMPANY PROFILES

Blockchain
Consultancies
DAOs
DeSci
Diagnostics
Drug Discovery
Government Agencies
Media
Nonprofits
Nutraceuticals
Pharmaceuticals
Startups
Think Tanks
Universities
Venture Capital & PE Funds
Web3

RETURNS TO NYC AT CAPITALE

- **2,000+** Attendee Capacity
- Iconic NYC **Landmark**
- “Best Ballroom East Coast” **awardee**



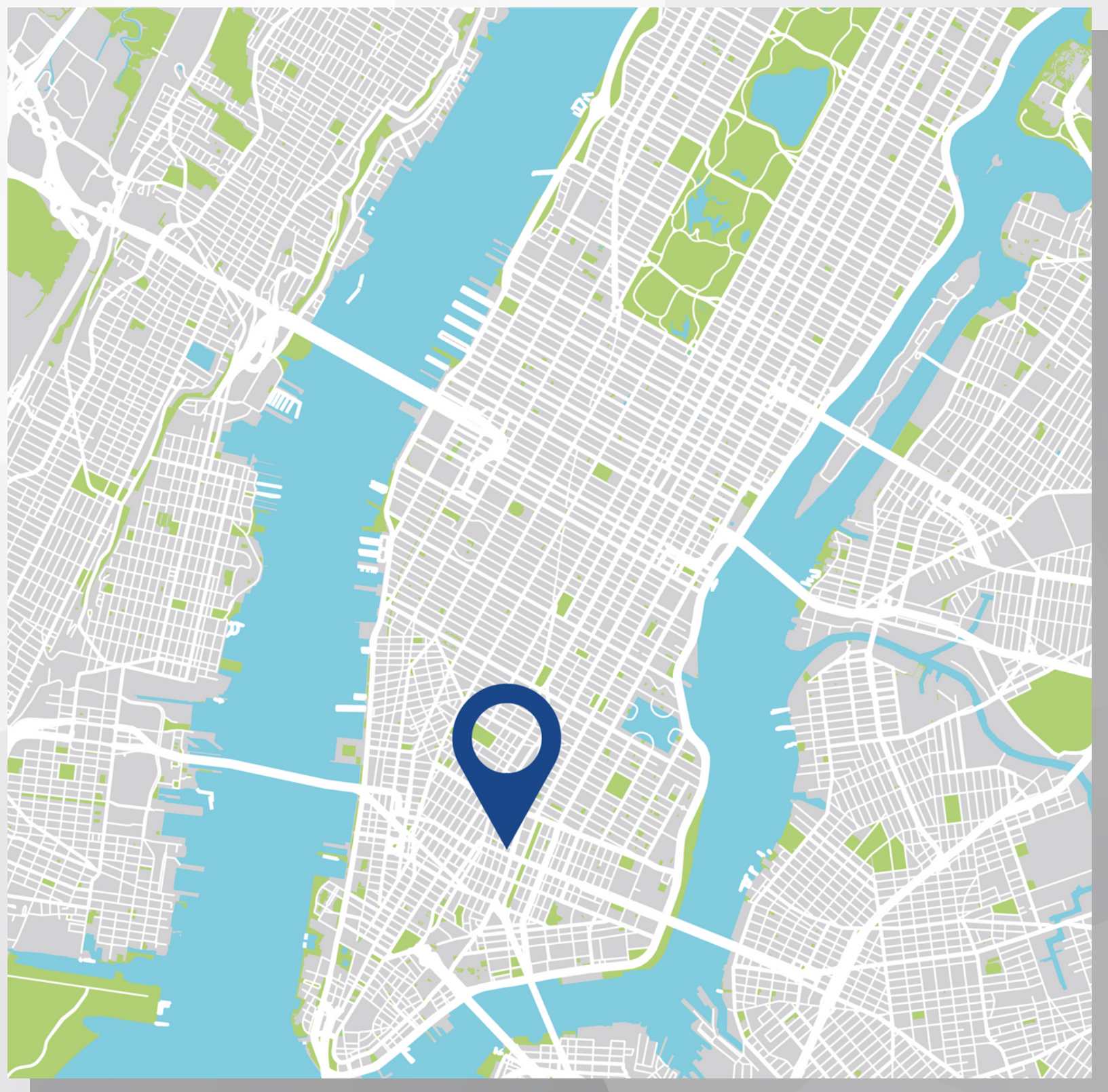
THE VENUE

CAPITALE

130 BOWERY
NEW YORK, NY 10013

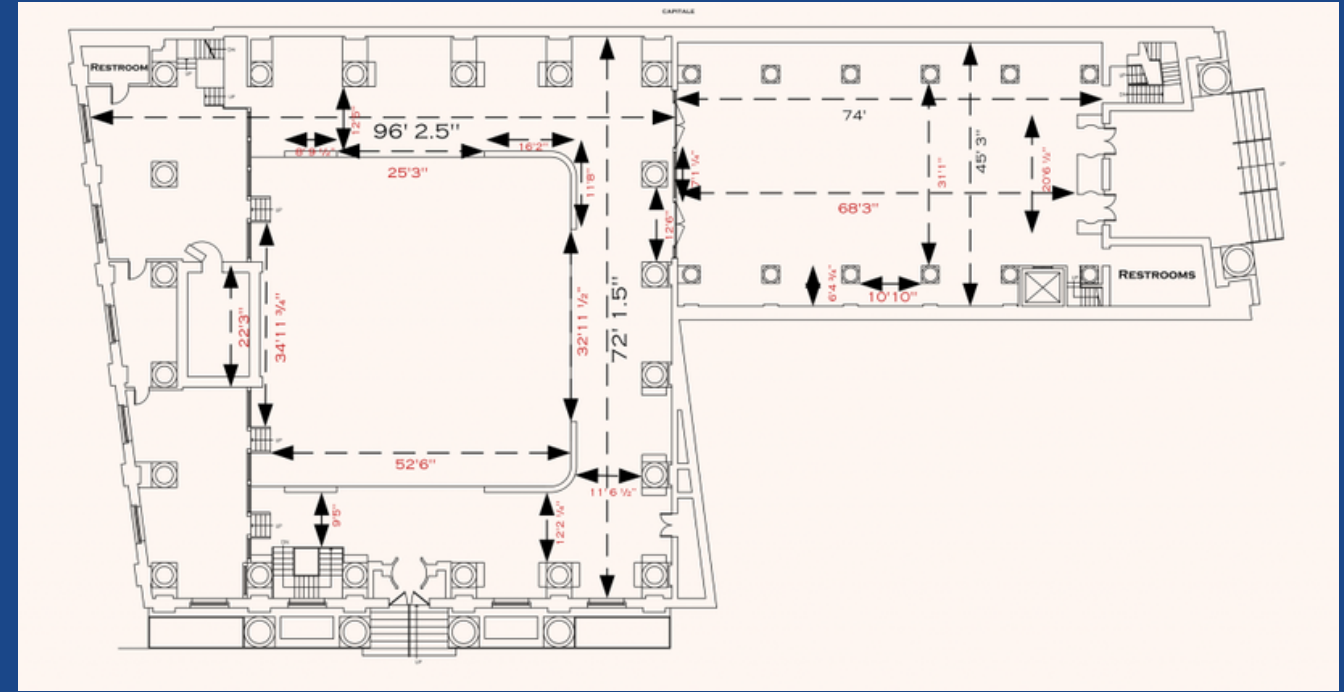


LOCATED IN THE HEART OF NEW YORK CITY

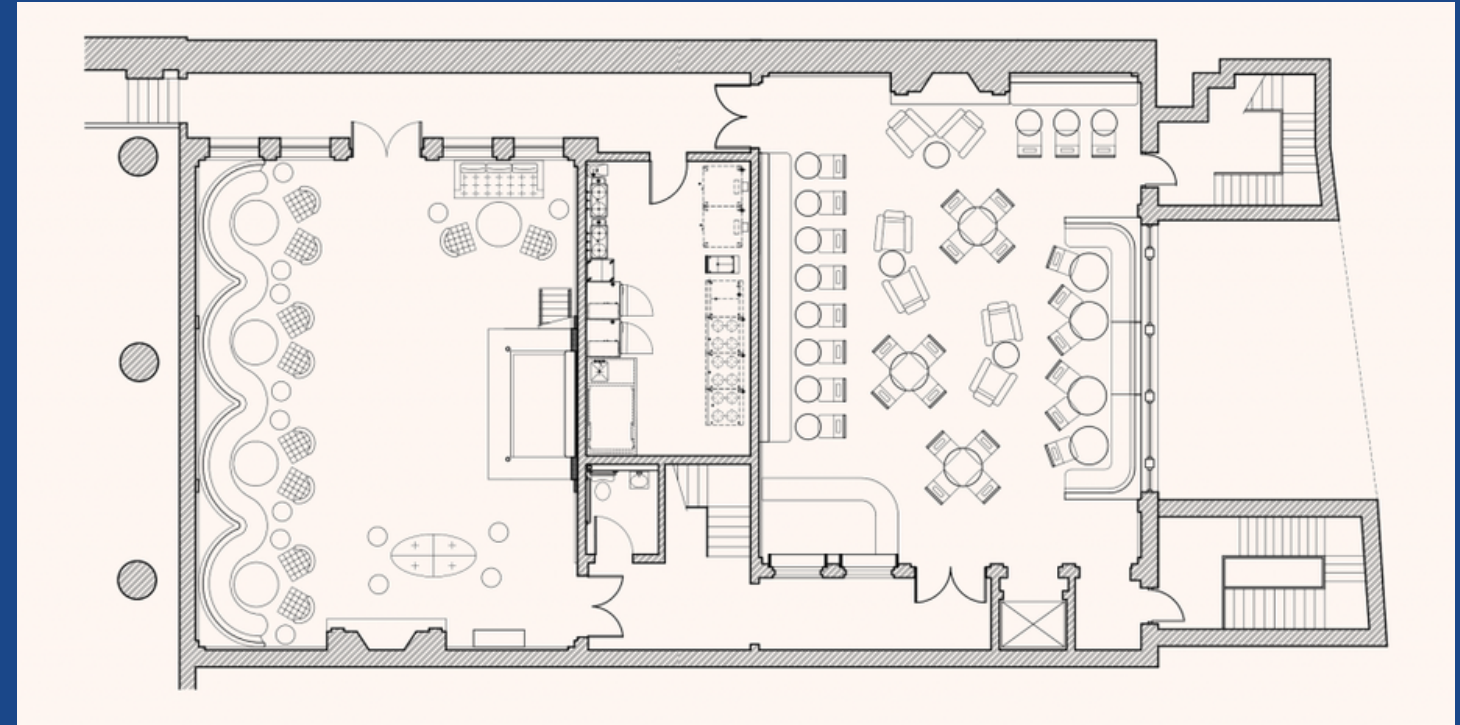


VENUE LAYOUT

Ground Floor



2nd Floor



LONGEVITY + DESCİ SUMMIT 2023

TENTATIVE TOPICS

Advocacy, Perception & Policy

[Artificial Intelligence](#)

Biotech Investment & Funding Paradigms

[Biomarker Development](#)

Breakthrough Therapies

[Clinical Trials](#)

Decentralized Science (DeSci) & DAOs

[Drug Discovery & Development](#)

Longevity Biotech & Foundational Knowledge

[Precision Medicine](#)

Translational Research

[Web3 & Blockchain Technology](#)

[2022 Agenda](#)



PLATINUM SPONSORSHIP - \$35,000

Exclusivity: Limited to 5 Platinum sponsors

ONSITE BRANDING & RECOGNITION

Host an "Ask Me Anything" Roundtable with Executive Director

- 15 Minutes
- We will record/upload your talks and share the files with your team

Mainstage Screen

- Extra-Large Logo
- 45-Second Video Ad (transition between talks)

Step & Repeat Backdrop

- Extra-Large Logo

Recognition by event host in opening and closing remarks

Looped video ad

- 45-Second
- On display throughout event

EXHIBITION

Exhibition Space

- Preferential show floor location
- Large Booth
- Custom printed backdrop

Booth customization at additional cost

TICKETS

Team Tickets - 10 Total

- 4x VIP tickets (access to VIP Lounge)
- 6x Exhibitor tickets

Additional tickets can be purchased at a 30% discount

VIRTUAL CONFERENCE APP

Sponsorship Featured in Virtual Conference App

- Large Logo with website linking

Virtual Expo Booth

- Preferential Virtual Booth Placement
- Large Size
- Virtual Q&A
- Video & Asset Showcase
- Livestreaming enabled
- Chatroom
- Polling
- Meeting Scheduling
- 1:1 & Group Video Calls

Post-Event Reporting

- Complete list of attendees who visited your virtual booth
- Complete list of visitor interactions

Opportunity to have email or push notifications sent to conference attendees

- 2 Emails / Notifications

ONLINE BRANDING & MARKETING

Logo on Lifespan.io & Event Website

- Extra-large Logo

Newsletter Promotion

- Large Logo
- Featured Section
- 2x Mentions: Pre-event and Post-event

Dedicated Platinum Pre-event Roundtable Livestream

- 1x Twitter Spaces / Youtube Livestream speaking opportunity
- Social media promotion for Livestream

Social Media Sponsorship Mention

- Exclusive promo

Longevity Literacy Project Sponsorship

- 2x Articles on Lifespan.io
- Featured logo & website link

Post-Conference Acknowledgement in Lifespan.io Writeup

GOLD SPONSORSHIP - \$25,000

Exclusivity: Limited to 10 Gold sponsors

ONSITE BRANDING & RECOGNITION

Host an "Ask me anything" Roundtable with Executive Director

- 10 Minutes
- We will record/upload your talks and share the files with your team

Mainstage Screen

- Large Logo
- 30-Second Video Ad (transition between talks)

Step & Repeat Backdrop

- Large Logo

Recognition by event host in closing remarks

Looped video ad

- 30-Second
- On display throughout event

EXHIBITION

Exhibition Space

- Preferential show floor location (first come first serve)
- Medium Booth
- Custom printed backdrop

Booth customization at additional cost

TICKETS

Team Tickets - 8 Total

- 4x VIP tickets (access to VIP Lounge)
- 4x Exhibitor tickets

Additional tickets can be purchased at a 30% discount

VIRTUAL CONFERENCE APP

Sponsorship Featured in Virtual Conference App

- Medium Logo with website linking

Virtual Expo Booth

- Preferential Virtual Booth Placement
- Medium Size
- Virtual Q&A
- Video & Asset Showcase
- Livestreaming enabled
- Chatroom
- Polling
- Meeting Scheduling
- 1:1 & Group Video Calls

Post-Event Reporting

- Complete list of attendees who visited your virtual booth
- Complete list of visitor interactions

Opportunity to have email or push notifications sent to conference attendees

- 1 Email / Notification

ONLINE BRANDING & MARKETING

Logo on Lifespan.io & Event Website

- Large Logo

Newsletter Promotion

- Medium Logo
- Featured Section
- 2x Mentions: Pre-event and Post-event

Pre-event Roundtable Guest

- 1x Twitter Spaces / Youtube Livestream speaking opportunity
- Social media promotion for Livestream

Social Media Sponsorship Mention

- Exclusive promo

Longevity Literacy Project Sponsorship

- 1x Article on Lifespan.io
- Featured logo & website link

Post-Conference Acknowledgement in Lifespan.io Writeup

SILVER SPONSORSHIP - \$15,000

Exclusivity: Limited to 10 Silver sponsors

ONSITE BRANDING & RECOGNITION

Mainstage Screen

- Medium Logo
- 15-Second Video Ad (transition between talks)

Step & Repeat Backdrop

- Medium Logo

Looped video ad

- 15-Second
- On display throughout event

Recognition by event host in closing remarks

EXHIBITION

Exhibition Space

- Small Booth
- Custom printed backdrop

Booth customization at additional cost

TICKETS

Team Tickets - 4 Total

- 2x VIP tickets (access to VIP Lounge)
- 2x Exhibitor tickets

Additional tickets can be purchased at a 30% discount

VIRTUAL CONFERENCE APP

Sponsorship Featured in Virtual Conference App

- Small Logo with website linking

Virtual Expo Booth

- Small Size
- Virtual Q&A
- Video & Asset Showcase
- Livestreaming enabled
- Chatroom
- Polling
- Meeting Scheduling
- 1:1 & Group Video Calls

Post-Event Reporting

- Complete list of attendees who visited your virtual booth
- Complete list of visitor interactions

ONLINE BRANDING & MARKETING

Logo on Lifespan.io & Event Website

- Medium Logo

Newsletter Promotion

- Small Logo
- 1 Mention: Post event

Social Media Promotion

- Social media mention (not exclusive)

Post-Conference Acknowledgement in Lifespan.io Writeup

BRONZE SPONSORSHIP - \$6,000

ONSITE BRANDING & RECOGNITION

Mainstage Screen

- Small Logo

Step & Repeat Backdrop

- Small Logo

Recognition by event host in closing remarks

TICKETS

Team Tickets

- 2x VIP tickets (access to VIP Lounge)

Additional tickets can be purchased at a 30% discount

VIRTUAL CONFERENCE APP

Sponsorship Featured in Virtual Conference App

- Small Logo with website linking

Virtual Expo Booth

- Small Size
- Virtual Q&A
- Video & Asset Showcase
- Livestreaming enabled
- Chatroom
- Polling
- Meeting Scheduling
- 1:1 & Group Video Calls

ONLINE BRANDING & MARKETING

Logo on Lifespan.io & Event Website

- Small logo

Newsletter Promotion

- Small Logo
- 1 Mention: Post-event

Post-Conference Acknowledgement in Lifespan.io Writeup

For custom packages, email james.hale@lifespan.io

BRANDED EXPERIENCES

Interested?
Contact james.hale@lifespan.io



Breakfast Sponsorship
Lunch Sponsorship



VIP Lounge Sponsorship



Day 1 - **VIP Cocktails**
Day 2 - **Afterparty**



Coffee Bar Sponsorship



Wi-Fi Sponsorship



Panel Sponsorship

EVENT HOST



Responsible Journalism

The leading objective source for longevity news.

Advocacy

Advocating for the entire field and the development of medical technologies to alleviate age-related diseases.

Facilitating Research

Fiscally sponsoring longevity research projects, supporting decentralized science, and leading crowdfunding campaigns.

Longevity Investors Network

Facilitating networking and hosting pitch sessions for startups and early-stage researchers to present their work to qualified investors.

Education & Edutainment

Producers of high impact content, operating various Youtube channels and social media platforms that reach millions of people.

Think Tank

Consulting, marketing, and strategic advisement, representing the longevity biotech community.

EVENT PRODUCER & COMMUNITY PARTNER



DCENTRAL Global is the one of the world's largest community-based events facilitator, self-producing and also helping industry organizations manage and host their own events.

The company objective is to educate and bring together diverse communities and builders from around the world to meet, collaborate, exchange ideas and work together on the latest and most pressing global issues.

DCENTRAL Miami was created in 2021 as one of the first and largest Web3 conferences in the US with over 5,000 attendees.

They cover all major topics involving Web3, crypto, blockchain, DAOs, metaverses, NFTs, DeFi, and now DeSci and Longevity.

We hope to see you at our 6th annual conference!

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To learn more about partnership and sponsorship opportunities

contact:

james.hale@lifespan.io, Partnerships Lead

[Lifespan.io/Conference](https://lifespan.io/conference)