



Lifespan.io

CROWDSOURCING THE CURE FOR AGING



**ENDING
AGE-RELATED
DISEASES
2022**

INVESTMENT PROSPECTS

& ADVANCES IN RESEARCH

AUGUST 11-14 2022

SPONSORSHIP PROPOSAL

What is Ending Age-Related Diseases 2022 conference?

- 4-day virtual scientific conference focused on aging research and rejuvenation biotechnology
- Industry experts are discussing the progress in biomedical research as well as the investment and regulatory matters
- Highly interactive event that serves as a platform for networking and public dialogue
- Organized by Lifespan.io, US-based non-profit raising public awareness and funds for research on aging and longevity

Why Lifespan.io?

- #1 source for longevity research news
- Spearheading the crusade to bring aging to an end
- Fiscally sponsoring longevity research projects
- Hosting pitch sessions for the investors
- Maintaining scientific dialogue on aging

How you can benefit from the partnership?

- High-quality 4-day virtual event that welcomes professionals from all over the world
- Over 800 participants are expected - early adopters, researchers, investors, medical doctors
- Networking features of the platform allow to engage with speakers and interviewees, find new clients and partners among the participants, and effectively track leads
- Virtual booths representing the sponsoring company, display of the logo on all conference-related communications
- Deep look at longevity industry with over 25 hours of selected research presentations, interviews, and discussion panels with post-conference access

Selected speakers from previous years



**Connect
with top
industry
experts**

From left to right: Reason, Vadim Gladyshev, Ph.D., Eric Verdin, Ph.D. Alexandra Stolzing, Brian Kennedy, Ph.D., Judith Campisi, Ph.D., Steve Horvath, Ph.D., Tina Woods

Sponsorship Benefits

Brand & Product Positioning

Present your products & services to highly engaged members of the longevity community

Stand together with leading companies and research institutions in the longevity field

Extra exposure

Show up on our website, app and conference platform

Benefit from Lifespan.io's news releases and extensive presence on social media after the conference

Favorable public opinion

Show the longevity community your devotion to supporting scientific research on aging and combating age-related diseases with the most cost-effective approach: targeting the root causes

Advocacy impact

By supporting the conference, you are helping Lifespan.io to expand our advocacy and education initiatives.

We engage early adopters of rejuvenation drugs and help the market grow and mature

Ending Age-Related Diseases 2021 Demographic Reach

Attendees by region

- 69% United States
- 19% Europe
- 4% Canada
- 8% Other

Demographics

- Male/female 80/20
- Higher education
- Longevity enthusiasts (over 50%), researchers (15%), investors (15%), longevity biotech CEOs (5%)

“A perfectly sized event with exceptional speakers and flawlessly ran, ideal for learning the latest in the longevity field, both on the scientific and investment side of things. Also, great for networking and connecting with fellow longevityists. Well done Lifespan team”

- Maria Entraigues Abramson, SENS Research Foundation



Ending Age-Related Diseases by the numbers

Our events attract people who share a passion for healthy life extension

2021

**Four-day virtual conference
over 700 attendees**

30 presentations
over 4 days by aging researchers

2 panel discussions
involving additional speakers

6 interviews
with industry experts

50,000+ views on social media

2022

**Four-day virtual conference
800+ attendees expected**

50 presentations
by aging researchers and
investors

4 interviews
with industry experts

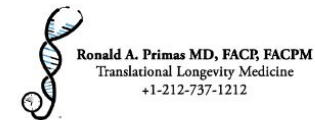
4 panel discussions
involving additional speakers

Previous years' sponsors

Leading companies and thought leaders in the longevity field



HUMANITY



Sponsorship Features

| Sponsorship Features | Platinum \$25,000 | Gold \$10,000 | Silver \$5,000 | Bronze \$2,000 |
|---|----------------------|------------------|-------------------|-------------------|
| Tickets to the conference | 8 people | 5 people | 3 people | 2 people |
| Acknowledgement in the welcome and closing remarks of the conference | ● | ● | ● | ● |
| Logo on the main website of the conference and mobile app (size depends on level) | ● | ● | ● | ● |
| Logo appearing on conference-related emails | ● | ● | ● | ● |
| Sponsor page to showcase your company (networking features based on level) | ● | ● | ● | ● |
| Listing in the sponsor directory of the conference platform, ordered by sponsorship level | ● | ● | ● | ● |
| Opportunity to place a pre-recorded video in the Lifespan Factory showcase area | ● | ● | ● | ● |
| Opportunity to give a talk about your company following keynote presentation | 15 minutes | | | |
| Opportunity to host an Ask me Anything roundtable | 15 minutes | 15 minutes | | |
| Banner ad on conference pages throughout the event, ordered by sponsorship level | Large Ad | Medium Ad | Logo | |
| Opportunity to sponsor panel sessions | 1 panel | 1 panel | | |
| Opportunity to have email or push notifications sent to conference attendees | 1 each day | 1 total | | |
| Acknowledgment in Lifespan.io social media posts about the conference | ● | ● | | |

Sponsor Deliverables

| Sponsor Page Features | Platinum \$25,000 | Gold \$10,000 | Silver \$5,000 | Bronze \$2,000 |
|---|----------------------|------------------|-------------------|-------------------|
| Access to sponsor portal | ● | ● | ● | ● |
| Adding company information, social links, and promotional materials for download | ● | ● | ● | ● |
| Opportunity to capture and rank leads, track ROI, export results for CRM | ● | ● | ● | ● |
| Opportunity for attendees and sponsors to request 1:1 video meetings | ● | ● | ● | |
| Opportunity to add a custom background to sponsor profile | ● | ● | ● | |
| Placing of demo video, commercial, or live product video demo on sponsor page | ● | ● | ● | |
| Activation of sponsor page chat room | ● | ● | ● | |
| Opportunity to list products on sponsor page | 4 products | 2 products | 1 product | |
| Your own public video conference room (50-person capacity, 12 on camera at once) | ● | ● | | |
| Enhanced matchmaking and meeting booking, which can be assigned to 4 team members | ● | ● | | |
| Opportunity to post company job listings | ● | ● | | |

Let's develop a longevity industry **together!**



To secure a sponsorship opportunity for EARD2022, please contact Steve Hill, at info@lifespan.io and share brief information about your company and the desired level of sponsorship. We will reply to you promptly.

All sponsorship offers are reviewed by the Lifespan.io Board on a case-by-case basis.

Learn more at www.lifespan.io/eard