

# LONGEVITY + DESCI SUMMIT 2023

ENDING AGE-RELATED DISEASES

ANNUAL CONFERENCE  
NEW YORK CITY | AUGUST 10 - 11

SPONSORSHIP PROSPECTUS





At **Lifespan.io**, we share your passion for making a difference. As the leading nonprofit advocacy and media organization dedicated to longevity and rejuvenation biotechnology, we're here to transform public perception of aging - and in the process increase funding and support across the entire field of longevity biotech as well as decentralized science.

That's why we are hosting our 6th annual **Ending Age-Related Diseases (EARD)** Conference!






Each year, we unite our community of researchers, visionaries, investors, industry leaders, policy makers, and entrepreneurs to share transformative ideas essential to pushing the movement forward and accelerating the rate of progress.

We are thrilled to provide our attendees, exhibitors, and partners with invaluable education, collaboration, and networking opportunities.

We invite you to join us at **EARD 2023**, and explore the many ways that Lifespan.io supports our collective mission of accelerating progress and overcoming the burdens of aging.



# CONFERENCE HISTORY

	2018	2019	2020	2021-22	2023
					
DAYS	1	2	2	4	2
FORMAT	In-Person	In-Person	Virtual	Virtual	Hybrid (In-Person & Virtual)
ATTENDEES	160	200	200	450+	1000+
SPEAKERS	17	30	17	50+	25+

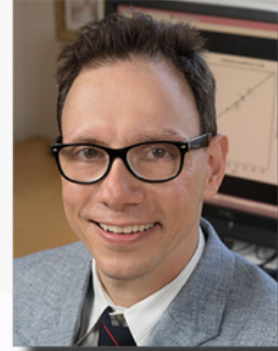




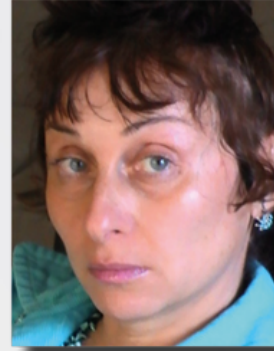
# PREVIOUS FEATURED SPEAKERS



**Dr. George Church**  
*Harvard Medical School*



**Dr. Steve Horvath**  
*David Geffen School of Medicine*



**Dr. Irina Conboy**  
*UC Berkeley Research*



**Dr. Eric Verdin**  
*The Buck Institute*



**Dr. Matt Kaeberlein**  
*University of Washington*



**Dr. Tim Peterson**  
*VitaDAO*



**Qiao Wang**  
*Alliance DAO*



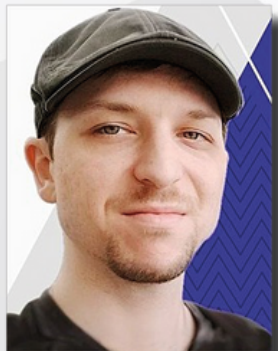
**Dr. Ronald Kohanski**  
*National Institute on Aging*



**Scott Moore**  
*Bitcoin*



**Dr. Vadim Gladyshev**  
*Harvard Medical School*



**Witek Radomski**  
*Enjin*



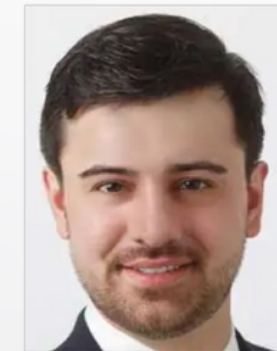
**Dr. Aubrey de Grey**  
*Longevity Escape Velocity Fdn.*



**Dr. Greg Fahy**  
*Intervene Immune*



**Dr. Brian Kennedy**  
*National University Singapore*



**Dylan Livingston**  
*Alliance for Longevity Initiatives*

[List of Past Speakers](#)



# PAST SPONSORS AND PARTNERS







# WHY SPONSOR?

Lifespan.io's mission is to accelerate progress and make longevity a mainstream topic.

By sponsoring this conference, you are supporting the entire field and positioning our collective mission in front of larger audiences.

- Present as an **industry leader**, invite prospective partners/clients
- Generate **brand awareness** with various content opportunities
- Leverage Lifespan.io's extensive **media reach**
- Join a well-respected **international community**
- Network and collaborate with **global decision makers**
- Be part of the **conversation**





# VISIBILITY & REACH

Lifespan.io is able to reach over  
**5,000,000** people on a regular basis!

Our teams of professional Journalists and Video Producers create responsible, high quality content that is presented to millions.

We own and operate multiple high-impact media platforms and channels including:

- [Life Noggin](#)
- [Lifespan News](#)
- [Lifespan.io](#)



**250,000+**  
Monthly unique readers  
*Lifespan.io website*



**60,000+**  
*Newsletter subscribers*



**3.3 Million+**



**2 Million+**



**60,000+**



**5,000**



**90,000+**





Lifespan.io serves as a nexus that **supports and represents the entire Longevity Biotech industry**

## **ATTENDEE** PROFILES

Academics  
Advisors  
Advocates  
Clinicians  
Data Scientists  
Executives  
Entrepreneurs  
Government Reps  
Investors  
Philanthropists  
Policymakers  
Press  
Researchers  
Startups  
Students  
Thought Leaders

## **COMPANY** PROFILES

Blockchain  
Consultancies  
DAOs  
DeSci  
Diagnostics  
Drug Discovery  
Government Agencies  
Media  
Nonprofits  
Nutraceuticals  
Pharmaceuticals  
Startups  
Think Tanks  
Universities  
Venture Capital & PE Funds  
Web3



# LIFESPAN.IO RETURNS TO NYC AT THE CAPITALE

- **2,000+** Attendee Capacity
- Iconic NYC **Landmark**
- “Best Ballroom East Coast” **awardee**



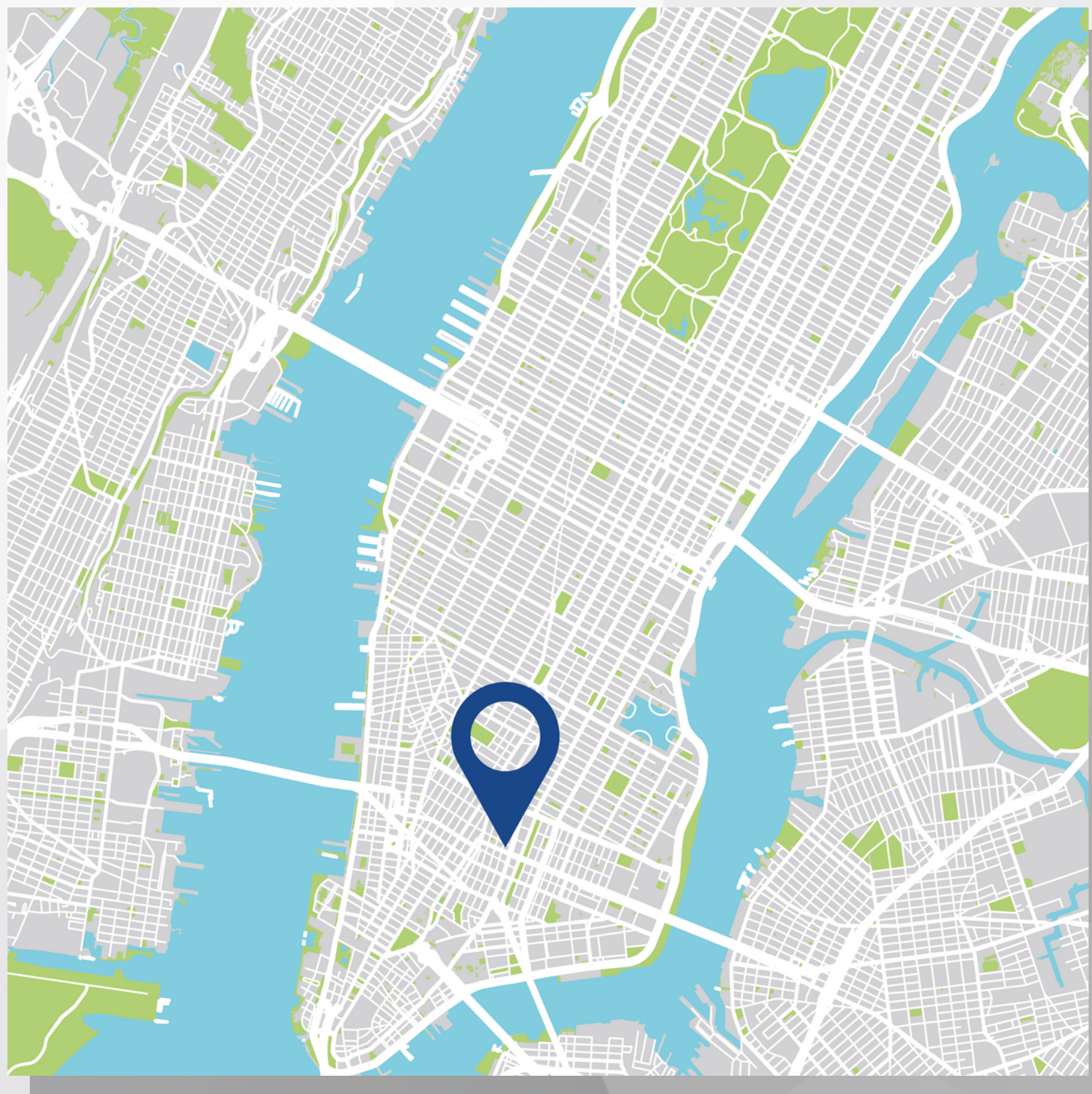
**THE VENUE**

**CAPITALE**

130 BOWERY  
NEW YORK, NY 10013

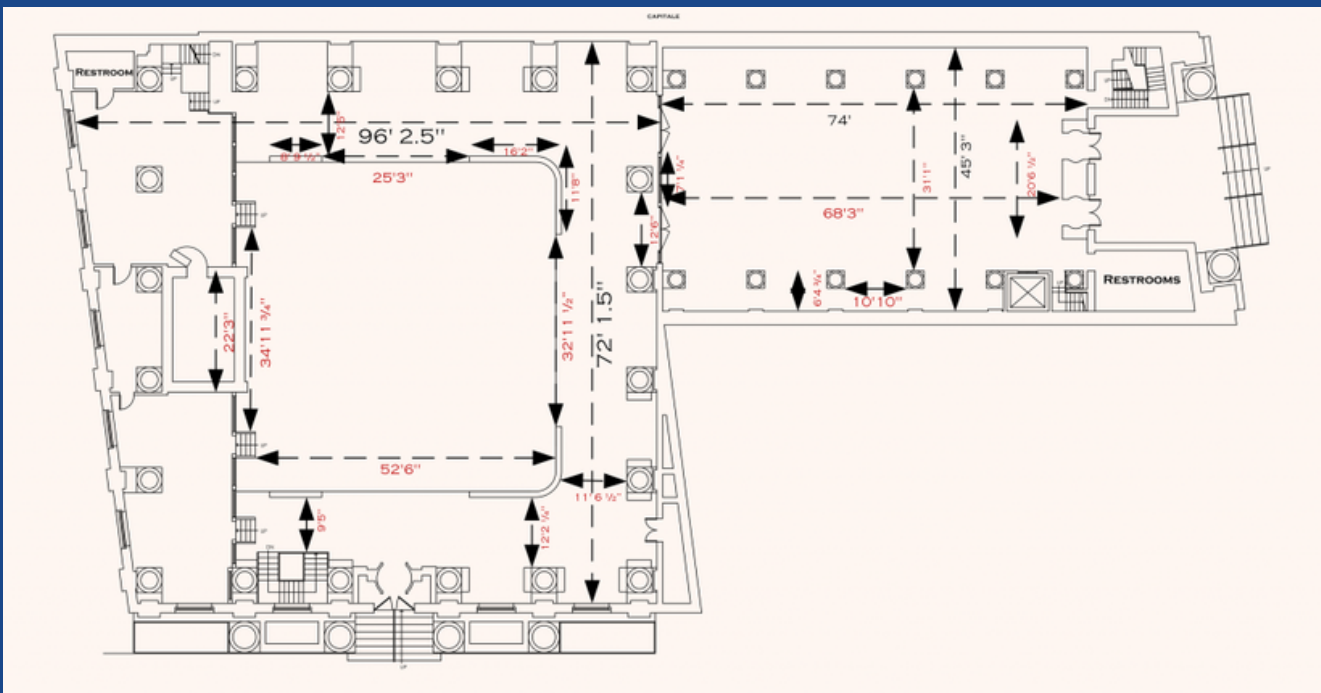


# LOCATED IN THE HEART OF NEW YORK CITY

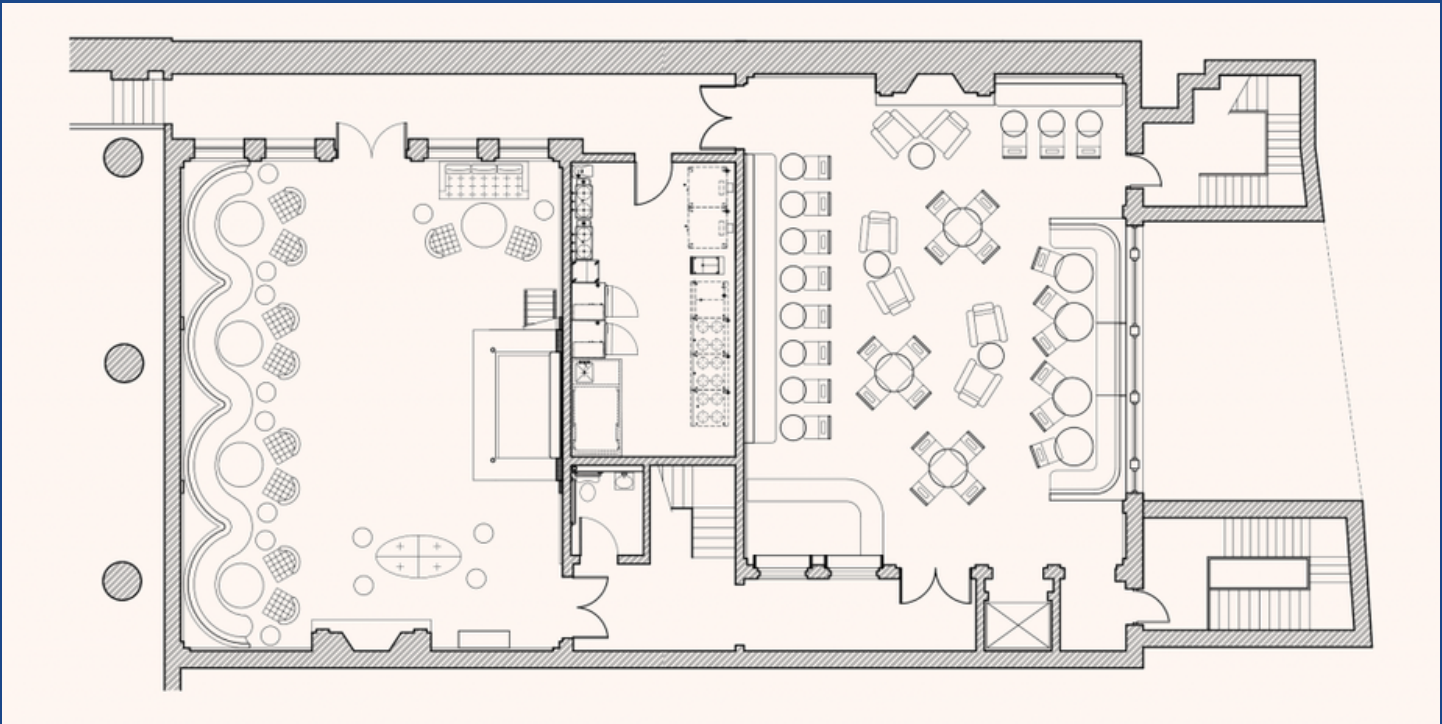


## VENUE LAYOUT

### Ground Floor



### 2nd Floor





# LONGEVITY + DESCİ SUMMIT 2023

## SAMPLE TOPICS

Advocacy, Perception & Policy

Artificial Intelligence

Biotech Investment & Funding Paradigms

Biomarker Development

Breakthrough Therapies

Clinical Trials

Decentralized Science (DeSci) & DAOs

Drug Discovery & Development

Longevity Biotech & Foundational Knowledge

Precision Medicine

Translational Research

Web3 & Blockchain Technology

[2023 Example Agenda](#)





# PLATINUM SPONSORSHIP - \$30,000

**Exclusivity:** Limited to 5 Platinum sponsors

## ONSITE BRANDING & RECOGNITION

### Host an "Ask Me Anything" Roundtable with Executive Director

- 15 Minutes
- We will record/upload your talks and share the files with your team

### Mainstage Screen

- Extra-Large Logo
- 45-Second Video Ad (transition between talks)

### Step & Repeat Backdrop

- Extra-Large Logo

### Recognition by event host in opening and closing remarks

### Looped video ad

- 45-Second
- On display throughout event

## EXHIBITION

### Exhibition Space

- Preferential show floor location
- Large Booth
- Custom printed backdrop

Booth customization at additional cost

## TICKETS

### Team Tickets - 10 Total

- 4x VIP tickets (access to VIP Lounge)
- 6x Exhibitor tickets

Additional tickets can be purchased at a 30% discount

## VIRTUAL CONFERENCE APP

### Sponsorship Featured in Virtual Conference App

- Large Logo with website linking

### Virtual Expo Booth

- Preferential Virtual Booth Placement
- Large Size
- Virtual Q&A
- Video & Asset Showcase
- Livestreaming enabled
- Chatroom
- Polling
- Meeting Scheduling
- 1:1 & Group Video Calls

### Post-Event Reporting

- Complete List of Attendees who visited your virtual booth
- Complete List of Visitor Interactions

### Opportunity to have email or push notifications sent to conference attendees

- 2 Emails / Notifications

## ONLINE BRANDING & MARKETING

### Logo on Lifespan.io & Event Website

- Extra-large Logo

### Newsletter Promotion

- Large Logo
- Featured Section
- 2x Mentions: Pre-event and Post-event

### Dedicated Platinum Pre-event Roundtable Livestream

- 1x Twitter Spaces / Youtube Livestream speaking opportunity
- Social media promotion for Livestream

### Social Media Sponsorship Mention

- Exclusive promo

### Longevity Literacy Project Sponsorship

- 2x Articles on Lifespan.io
- Featured logo & website link

### Post-Conference Acknowledgement in Lifespan.io Writeup



# GOLD SPONSORSHIP - \$20,000

**Exclusivity:** Limited to 10 Gold sponsors

## ONSITE BRANDING & RECOGNITION

## EXHIBITION

## VIRTUAL CONFERENCE APP

## ONLINE BRANDING & MARKETING

### Host an "Ask me anything" Roundtable with Executive Director

- 10 Minutes
- We will record/upload your talks and share the files with your team

### Mainstage Screen

- Large Logo
- 30-Second Video Ad (transition between talks)

### Step & Repeat Backdrop

- Large Logo

### Recognition by event host in closing remarks

### Looped video ad

- 30-Second
- On display throughout event

### Exhibition Space

- Preferential show floor location (first come first serve)
- Medium Booth
- Custom printed backdrop

Booth customization at additional cost

## TICKETS

### Team Tickets - 8 Total

- 4x VIP tickets (access to VIP Lounge)
- 4x Exhibitor tickets

Additional tickets can be purchase at a 30% discount

### Sponsorship Featured in Virtual Conference App

- Medium Logo with website linking

### Virtual Expo Booth

- Preferential Virtual Booth Placement
- Medium Size
- Virtual Q&A
- Video & Asset Showcase
- Livestreaming enabled
- Chatroom
- Polling
- Meeting Scheduling
- 1:1 & Group Video Calls

### Post-Event Reporting

- Complete List of Attendees who visited your virtual booth
- Complete List of Visitor Interactions

### Opportunity to have email or push notifications sent to conference attendees

- 1 Email / Notification

### Logo on Lifespan.io & Event Website

- Large Logo

### Newsletter Promotion

- Medium Logo
- Featured Section
- 2x Mentions: Pre-event and Post-event

### Pre-event Roundtable Guest

- 1x Twitter Spaces / Youtube Livestream speaking opportunity
- Social media promotion for Livestream

### Social Media Sponsorship Mention

- Exclusive promo

### Longevity Literacy Project Sponsorship

- 1x Article on Lifespan.io
- Featured logo & website link

### Post-Conference Acknowledgement in Lifespan.io Writeup



# SILVER SPONSORSHIP - \$10,000

**Exclusivity:** Limited to 10 Silver sponsors

## ONSITE BRANDING & RECOGNITION

### Mainstage Screen

- Medium Logo
- 15-Second Video Ad (transition between talks)

### Step & Repeat Backdrop

- Medium Logo

### Looped video ad

- 15-Second
- On display throughout event

Recognition by event host in closing remarks

## EXHIBITION

### Exhibition Space

- Small Booth
- Custom printed backdrop

Booth customization at additional cost

## TICKETS

### Team Tickets - 4 Total

- 2x VIP tickets (access to VIP Lounge)
- 2x Exhibitor tickets

Additional tickets can be purchase at a 30% discount

## VIRTUAL CONFERENCE APP

### Sponsorship Featured in Virtual Conference App

- Small Logo with website linking

### Virtual Expo Booth

- Small Size
- Virtual Q&A
- Video & Asset Showcase
- Livestreaming enabled
- Chatroom
- Polling
- Meeting Scheduling
- 1:1 & Group Video Calls

### Post-Event Reporting

- Complete List of Attendees who visited your virtual booth
- Complete List of Visitor Interactions

## ONLINE BRANDING & MARKETING

### Logo on Lifespan.io & Event Website

- Medium Logo

### Newsletter Promotion

- Small Logo
- 1 Mention: Post event

### Social Media Promotion

- Social media mention (not exclusive)

### Post-Conference Acknowledgement in Lifespan.io Writeup



# BRONZE SPONSORSHIP - \$4,000

## ONSITE BRANDING & RECOGNITION

### Mainstage Screen

- Small Logo

### Step & Repeat Backdrop

- Small Logo

### Recognition by event host in closing remarks

## TICKETS

### Team Tickets

- 2x VIP tickets (access to VIP Lounge)

Additional tickets can be purchase  
at a 30% discount

## VIRTUAL CONFERENCE APP

### Sponsorship Featured in Virtual Conference App

- Small Logo with website linking

### Virtual Expo Booth

- Small Size
- Virtual Q&A
- Video & Asset Showcase
- Livestreaming enabled
- Chatroom
- Polling
- Meeting Scheduling
- 1:1 & Group Video Calls

## ONLINE BRANDING & MARKETING

### Logo on Lifespan.io & Event Website

- Small logo

### Newsletter Promotion

- Small Logo
- 1 Mention: Post-event

### Post-Conference Acknowledgement in Lifespan.io Writeup

[For custom packages, email james.hale@lifespan.io](mailto:james.hale@lifespan.io)



# BRANDED EXPERIENCES

**Interested? Contact us.**  
Pricing coming soon for experiences.



**Breakfast Sponsorship**  
**Lunch Sponsorship**



**VIP Lounge Sponsorship**



Day 1 - **VIP Cocktails**  
Day 2 - **Afterparty**



**Coffee Bar Sponsorship**



**Wi-Fi Sponsorship**



**Panel Sponsorship**



## EVENT HOST



### **Responsible Journalism**

The leading objective source for longevity news.

### **Advocacy**

Advocating for the entire field and the development of medical technologies to alleviate age-related diseases.

### **Facilitating Research**

Fiscally sponsoring longevity research projects, supporting decentralized science, and leading crowdfunding campaigns.

### **Longevity Investors Network**

Facilitating networking and hosting pitch sessions for startups and early-stage researchers to present their work to qualified investors.

### **Education & Edutainment**

Producers of high impact content, operating various Youtube channels and social media platforms that reach millions of people.

### **Think Tank**

Consulting, marketing, and strategic advisement, representing the longevity biotech community.

## EVENT PRODUCER & COMMUNITY PARTNER



**DCENTRAL Global** is the one of the world's largest community-based events facilitator, self-producing and also helping industry organizations manage and host their own events.

The company objective is to educate and bring together diverse communities and builders from around the world to meet, collaborate, exchange ideas and work together on the latest and most pressing global issues.

DCENTRAL Miami was created in 2021 as one of the first and largest Web3 conferences in the US with over 5,000 attendees.

They cover all major topics involving Web3, crypto, blockchain, DAOs, metaverses, NFTs, DeFi, and now DeSci and Longevity.





We hope to see you at our 6th annual conference!

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To learn more about partnership and sponsorship opportunities  
contact James Hale, Partnerships Lead

[james.hale@lifespan.io](mailto:james.hale@lifespan.io)

[Lifespan.io/Conference](https://lifespan.io/Conference)